

### **VISION**

The Jordan Schnitzer Museum of Art at Portland State University aspires to be one of the finest University Art Museums in the Pacific Northwest.

#### **BELIEF**

We believe that experiencing art enriches people's lives and The Jordan Schnitzer Museum of Art at Portland State University will be a beacon on campus to help further this belief.

### **MISSION**

The Jordan Schnitzer Museum of Art at Portland State University will enhance the academic mission of the university and will increase the appreciation and enjoyment of visual arts for everyone.

# **OUR CONSTITUENTS**

Our primary constituents are Portland State University's students, faculty and staff as well as the K-12 students and teachers throughout Oregon, regional residents and visitors. The museum will offer varied activities and digital strategies which will help extend the museum's service to an even wider audience of scholars, artists, collectors, critics and museum professionals.

## **VALUES**

- Visiting the Jordan Schnitzer Museum of Art at Portland State University enriches people's lives.
- The Museum contributes to the education of University students and helps them become culturally competent global citizens.
- As a result of visiting the Jordan Schnitzer Museum of Art at Portland State University, students become comfortable with the museum experience.
- We recognize visitors' different learning styles and the needs of a multigenerational and culturally diverse audiences.
- The visitor experience at our Museum should be enjoyable and help make them want to return.
- Our collections, programs and research are of the highest quality.
- The Museum will follow the highest ethical, academic and professional curatorial and archival standards.
- The Museum will collaborate with every Dean and department on campus that will help make the Museum a hub of learning and experiencing visual arts on campus.
- The Museum values our visitors' input and feedback and will strive to incorporate their recommendations to always be improving future visitor experiences.
- The Museum is committed to sustaining a positive and productive work environment for staff and volunteers.